



SPONSORSHIP PACKAGE

2025 Atlantic Canadian Conference on Energy System Modelling

June 18, 2025

The Westin Nova Scotian
Halifax, NS



mbrennan@netzeroatlantic.ca

net-zero
atlantic



Carrefour de
modélisation
énergétique

Energy
Modelling
Hub



Why Sponsor the 2025 Atlantic Canadian Conference on Energy System Modelling?

Join us for the third annual Atlantic Canadian Conference on Energy System Modelling, bringing together key stakeholders to explore how modelling can drive a sustainable and inclusive energy transition in Atlantic Canada.



150

estimated participants
plus online audience



16

presentations across 4
panel discussions



1

Keynote speaker
presentation



10

student posters &
poster competition



1

Networking reception
following conference

Who's in the Room?

Through our strategic partnerships, we expect a diverse audience, including:

- **Policymakers** seeking data-driven insights to shape the future of energy.
- **Energy modellers** turning complex data into actionable strategies.
- **Industry leaders** addressing regional energy challenges and market opportunities.
- **Academics and researchers** exploring the latest methodologies in energy system modelling.
- **Students** eager to engage with experts and learn about the evolving energy landscape.

Conference Theme

Leveraging Innovation and Interprovincial Collaboration for a Reliable and Affordable Grid in Atlantic Canada

This **one-day event** will foster collaboration, featuring discussions on innovation and interprovincial cooperation to build a reliable and affordable electricity grid in Atlantic Canada.

Co-hosted by **Energy Modelling Hub** and **Net Zero Atlantic**, the conference brings together a broad network of experts to deliver meaningful discussions that influence real-world energy policies and projects.

[Explore Last Year's Summary Report](#) to see past speakers and key discussions.

Why Partner With Us?

As a sponsor, your brand will be recognized as a key collaborator and leader in driving the energy transition conversation, engaging directly with decision-makers and industry leaders.

Register Here Now

WEDNESDAY, JUNE 18, 2025

Sponsorship Options	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Networking Reception Sponsor	Lunch Sponsor	Lanyard Sponsor	Student Poster Comp.
Quantity Available	1	5	2	2	4	1	4
Price	\$6.5k	\$5k	\$3.5k	\$4k	\$2.5k	\$2.5K	\$2K
Complimentary Conference Passes	3	3	2	3	2	2	1
BRAND RECOGNITION							
Acknowledgment as a sponsor throughout the conference.	✓	✓	✓	✓	✓	✓	✓
Opportunity to address delegates (2-minute speaking opportunity).	✓			✓			
Logo placement alongside the conference branding across all promotional materials (newsletters, LinkedIn, website, Eventbrite).	✓						
Logo display during networking breaks.	✓	✓	✓	✓	✓	✓	✓
Booth space at the event to engage directly with attendees.	✓	✓	✓	✓	✓	✓	
CONFERENCE PROFILE							
Acknowledgement as a sponsor of a session of your choice (priority given to Platinum sponsors).	✓	✓					
Logo displayed on session presenter slides.	✓	✓					
WEB & MEDIA EXPOSURE							
Recognition on Energy Modelling Hub and Net Zero Atlantic social media leading up to the event.	✓	✓	✓	✓	✓	✓	✓
Logo and company name featured in promotional newsletters and e-blasts.	✓	✓	✓	✓	✓	✓	✓
Corporate ad in the Energy Modelling Hub and Net Zero Atlantic Newsletter (May – June 2025).	✓	✓	✓	✓			

[Visit the Conference Page to learn more about the panel themes.](#)