

SPONSORSHIP PACKAGE

2025 Nova Scotia Offshore Wind R&D Forum

September 24, 2025
The Westin Nova Scotian
Halifax, NS

net-zero
atlantic


NOVA SCOTIA



From Ambition to Action:

Aligning Offshore Wind R&D with Real-World Outcomes



+250

estimated participants
from across Atlantic
Canada



+50

presentations across 3
concurrent themes



2

Keynote speaker
presentations



18

Poster presentations
within competition



1

Networking reception
following forum

Who's in the Room?

Through our strategic partnerships, we expect a diverse audience, including:

- **Industry:** Understand where R&D can reduce risk and drive project success.
- **Government:** Align policy and investment with emerging research needs.
- **Academia:** Connect your expertise to real-world offshore wind challenges.
- **Indigenous Communities:** Ensure Indigenous knowledge and leadership guide development.
- **NGOs:** Help shape environmentally responsible and socially inclusive research.
- **Fisheries:** Share knowledge on environmental impacts and inform mitigation strategies.

Forum Overview

This one-day, purpose-driven event uniting researchers, innovators, Indigenous and community leaders, policymakers, and industry experts.

Convened by **Net Zero Atlantic** in partnership with the **Nova Scotia Department of Energy**, the Forum aligns research with the technical, environmental and regulatory needs of offshore wind development.

As Nova Scotia prepares for its first offshore wind call for bids in 2025, this event builds on the June R&D Roundtable and the Regional Assessment's Final Report to take stock of progress, refine priorities, and drive coordinated action.

Curious about last year's R&D Forum?

Explore the [2024 program guide](#) for past speakers, topics, and key discussions.

Why Partner With Us?

As a sponsor, your brand will be positioned as a leader in shaping Atlantic Canada's offshore wind future, gaining visibility among key decision-makers, industry innovators, and policy leaders driving the energy transition.

[**Register Here Now**](#)



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WEDNESDAY, SEPTEMBER 24, 2025

Sponsorship Options	Platinum	Gold	Silver	Bronze	Breakfast	Lunch	Reception	Lanyard	Poster Competition	Student Support
Quantity Available	1	2	3	3	1	1	1	1	3	3
Price	\$6.5K	\$5K	\$3.5K	\$2.5K	\$2.5K	\$2.5K	\$2K	\$2.5K	\$1K	\$500
Complimentary Conference Passes	4	3	2	2	1	0	1	1	0	0
BRAND RECOGNITION										
Opportunity to address delegates with a 2-minute speaking opportunity during the Forum.	✓	✓								
Organization name announced during opening remarks with logo displayed.	✓	✓	✓	✓	✓	✓	✓	✓		
Logo displayed during networking breaks throughout the day.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CONFERENCE VISIBILITY										
Acknowledgement as a sponsor of a session of your choice (priority given to Platinum sponsors).	✓	✓								
Logo displayed on all session panel slides.	✓	✓	✓							
Opportunity to place promotional items on tables in the main Forum room.	✓	✓	✓							
WEB & MEDIA EXPOSURE										
Logo placement and company name featured in all pre-Forum digital promotions, including newsletters, e-blasts, and LinkedIn posts.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo featured on the Forum's event page and Eventbrite registration page.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion of a corporate ad in one edition of Net Zero Atlantic's newsletter (July–September 2025).	✓	✓	✓							